



Dear Future Sponsor:

The Association of Veterans Education Certifying Officials (AVECO) is organizing our 28<sup>th</sup> annual conference. Our organizations mission is "To prepare and serve administrators and counselors of Veterans' education benefits in institutions of higher learning and other public and private agencies and organizations engaged in the support and/or administration of Veterans' education benefits" (AVECO Bylaws, 2010).

The AVECO Conference, which will be held at Doubetree by Hilton Crystal City in Arlington, Virginia July 11-14, 2022 is a regional event that allows us to achieve our mission with a great amount of support from the Department of Veterans Affairs Regional Processing Offices. Our training conference is a collaboration of VA officials, Education Liaison Representatives, State Approving Agencies, institutions, and many experts in the military and Veterans arena.

I am writing this letter to invite you to become a Co-Sponsor or Support of this event! Your financial contribution to our conference is an opportunity for your organization to receive exposure and join other individuals and organizations in the community who support our mission of training school certifying officials at institutions across our 20+ states. Our members provide valuable support to active duty service members, dependents, retirees, and wounded warriors and your backing will aide in fostering their development.

Thank you to who contribute to making our conference a success.

You can provide support in the following ways:

- Become a Co-Sponsor or Event Supporter through monetary donation. Your company logo and contact information will be placed on materials to promote the event.
- Provide information to clients or patrons about how AVECO supports your community.

Enclosed is a sponsorship packet that gives information on the various sponsorship levels. Beyond your sponsorship, we welcome you to join us by participating in AVECO. We look forward to hearing from you, and on behalf of the AVECO Executive Board, our members, and beneficiaries, we thank you for your support.

For more information about this event, please contact Keith Dailey at (618) 744-1555, [kdailey@park.edu](mailto:kdailey@park.edu).

Sincerely,

A handwritten signature in black ink, appearing to read "Keith Dailey", is written over a horizontal line.

Keith Dailey  
Vice President, AVECO  
Enclosure: Sponsorship form



### Who We Serve

We proudly serve all who have served in the uniformed services and their dependents. Thank you for your service and sacrifice to our country.

### Why We Serve

“To prepare and serve administrators and counselors of veterans’ education benefits in institutions of higher learning and other public and private agencies and organizations engaged in the support and/or administration of veterans’ education benefits” (AVECO Bylaws, 2010).



We are able to achieve this mission with a great amount of support from the Department of Veterans Affairs Regional Processing Offices. Our training conference is a collaboration of VA officials, Education Liaison Representatives, State Approving Agencies, institutions, and many experts in the military and Veterans arena.

### Why become an AVECO sponsor?

When you sponsor an AVECO event, we will ensure that this collaboration complements your existing brand values, strengthens your military and veteran mission and provide you with a platform to increase the positive community perception and credibility of your position of supporting our heroes. You will immediately reach more than 450 VA and higher education school representatives and more that 800,000 GI Bill beneficiaries.

### BE a part of AVECO by...

- being a part of the Veterans Education Program
- being part of a 501c3 organization in support of our veterans
- being part of an organization that advocates for removing education barriers from military and veterans across the nation
- being part of educating our military, veterans, and veteran families



## Event Sponsorship Opportunities

We offer four sponsorship opportunities to promote your brand and showcase new product to AVECO members at our DC conference which include:

- Hero
  - Brave
  - Valor
  - Advocate
  - Battle Buddy
- 
- Hero: All day snacks (3 days) - \$15,000
    - Table runners featuring:
      - Company logo
      - Company contact information
      - Conference Registration Bags – Display your company name or logo with the AVECO logo on each bag available at registration.
      - Conference App – Your Company will have exclusive advertising in the mobile app available to all attendees. We will highlight your company as the top sponsor of AVECO in the mobile app and in materials promoting the mobile app to attendees
      - Representative and SWAG table
  - Brave: Lunch Buffet - \$10,000
    - Table runners featuring:
      - Company logo
      - Company contact information
      - Water Bottles – keep attendees hydrated by providing water bottles to attendees as they check-in at registration. Bonus - you will be helping the conference “go green” by sponsoring the reusable water bottles
      - SWAG table
  - Valor: Dinner Buffet -
    - Table runners featuring:
      - Company logo
      - Company contact information
      - Conference Registration Bags – Display your company name or logo with the AVECO logo on each bag available at registration.
      - Conference App – Exclusive advertising of your company in the mobile app available to all attendees. We will highlight your company as the top sponsor of AVECO in the mobile app and in materials promoting the mobile app to attendees
      - SWAG table
  - Advocate: Breakfast Buffet - \$8,000
    - Table runner featuring SCO Boot camp “First-Time Conference Attendees Kick-off Network Event” on Monday morning. As the sponsor, you can provide materials to be distributed during this event such as pens, pads, etc. with your logo and contact information for attendees. (Approximately 350 required)
    - SWAG table



- Battle Buddy: Movie Night Snacks - \$3,000
  - Table runner
    - Company logo
    - Company contact information
    - SWAG table





## 2021-2022 BOARD of DIRECTORS

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