

CELEBRATING 30 YEARS

AVECO

**“Setting Sail Into a New Decade of
Education, Service and Community”**

The Association for Veteran Education Certifying Officials (AVECO) conference is an annual event that offers training for School Certifying Officials (SCO) and other individuals who serve military-connected students in education and on the job training. Set to be held on July 7-11, 2024 in Cleveland, OH, and the 4-day national conference will be hosted at the Hotel Cleveland.

The event focuses on training, both Department of Veterans Affairs (VA), State Approving Agency (SAA) and peer led, as well as providing resources to attendees to use on their campuses. SCOs who attend will be able to receive the most up to date training from the VA National Training Team, SAA leadership, industry facilitators and network with peers and community professionals. This is an opportunity to learn from not only experts in the field, but from each other.

The 2024 AVECO Conference provides a unique platform for exhibitors to showcase their organizations and services directly to military-connected higher education professionals who work with your clients and their families.

Organizations interested in securing exhibitor space at AVECO 2024 should register using the online registration form.

Tentative Conference Schedule for 2024:

- Sunday, July 7, Exhibitor Setup
- Monday, July 7-10, Exhibitor tables are open 8am - 4pm
- Thursday, July 11, Exhibitor tables are open 8am - 12pm
- Networking via the Whova app is open 24/7 with opportunities for attendee engagement running from March 2024 to December 2024.

July 7-11, 2024

The Hotel Cleveland

24 Public Square, Cleveland, OH

Benefits of Exhibiting Include:

- Market your products and services to hundreds of attendees focused on veteran and military support services in person and via the conference app - Whova.
- Benefit from increased traffic through features in the Whova like gamification.
- The opportunity to generate publicity with your company listing on the conference's app, website and email correspondence with AVECO members and 2024 conference attendees.
- Customizable online booths in the conference app.
- The ability to upload a video or utilize live showcase to enhance engagement.
- Direct messaging with attendees via Whova.
- The ability to load handouts and product/service photos to Whova.
- Admission to the conference reception, luncheon, snack break offerings, banquet and President's reception for special guests.
- The opportunity to present to attendees on your organization's offerings in one(1) breakout session. Breakout sessions are concurrent sessions. AVECO plans two days of breakouts with each day having different session offerings.
- The opportunity to have your handout inserted into conference swag tote.*
- Logo placement on conference SWAG item(s).*

*Addon Option - Additional fee associated with this ROI selection.



**2024 Conference Exhibitor
Registration Package
Deadline: June 3, 2024**

Exhibitor registration rates are:

- Non-Profit Organizations \$775
- For-Profit Organizations \$1,000

Addons:

Conference Tote Insert - \$500

Sponsor Conference Swag Item

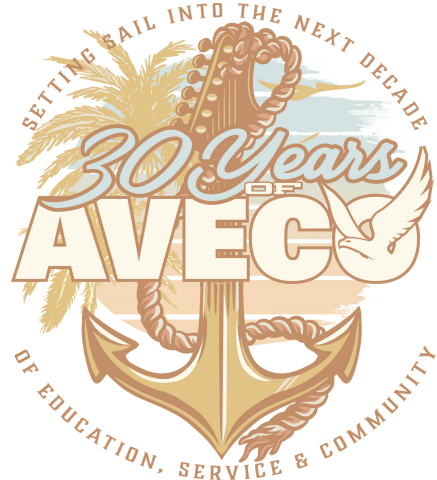
- Backpack - \$7,000
- Lanyard - \$1,500
- Pens - \$500
- Notebook/Folio - \$8,500
- Phone Charger Bank - \$8,500
- Hand Sanitizer - \$850
- Conference T-shirt Upgrade to Longsleeve w/your logo - \$5,800
- Earbuds - \$5,800
- Music Themed Item - \$10,000

Sponsor Special Event with Table Tent Logo Placement:

- Conference Reception \$500
- Conference Luncheon \$500

Each registration includes the following:

- One (1) complementary conference registration
 - Each additional support staff registration is \$275
- 1 powered exhibitor table
- Attendee email address list and QR code in app tracking
- Items listed in the Benefits List above. (Excluding items notated as additional expense.)



Registration should be completed online at www.aveco.org/exhibitors.

Questions should be directed to Sheri Gross, Exhibitor Chair, at sgross@aveco.org.